

software skills

Adobe Photoshop	Adobe Illustrator	Dreamweaver
Acrobat Professional	Adobe InDesign	Fireworks
Flash	Atomz Publish	Movable Type
Contribute	WebCT	

work experience

FREELANCING 2007 - 2008

projects:

Website design; website implementation, including template and CSS tweaking; character design; profile background images; web banners; print logos.

FURNITUREFIND.COM / WINESOURCE.COM - SOUTH BEND, IN 2004 - 2007

copy:

Hired as copy writer and to begin bringing emailer program in-house (design and copy). Created several invitational proposals to other businesses as we developed additional business programs. Involved in start-up of WineSource.com, writing copy for promotional materials and the website. Developed Understanding Furniture section for FurnitureFind.com to be used both on the website and as training materials for the retail store and call center salespeople alike. Promoted to Creative Lead for Online Communications and began development of company blog as well as continuing work on our promotional emailer program (design and copy). Wrote the copy for the FurnitureFind award-winning newspaper campaign in 2005.

design:

Created many print pieces for use in the FurnitureFind retail store including take-aways, signs, banners, screen savers and a DVD displaying furniture examples for HD TV use within the store. Also developed commercials for the retail store (design and copy). Designed several brochures and flyers for WineSource.com. Involved in the design of multiple kiosk areas for FurnitureFind retail store which allowed an electronic catalog to be used in the store - and allowed for a comfortable shopping and relaxation experience for the customer.

web:

Involved in re-design process of FurnitureFind.com and the re-design of WineSource.com. Developed and implemented Flash demonstrations and directions for use of the personalization features at WineSource.com. Created Flash banners for advertising and as elements of the WineSource and FurnitureFind sites.

UNIVERSITY OF NOTRE DAME - SOUTH BEND, IN

1995 - 2004

web:

Designed, developed and maintained websites for the University Writing Program, the Writing Center as well as Fresh Writing (a web-zine for student writing) in Dreamweaver. Created templates and set the sites up for basic maintenance for Contribute users. Developed short instructions for use of Contribute on these sites. Also designed, developed and maintained a sub-site used for training other faculty in our program.

other:

First created a FileMaker Pro database for the Writing Center and later re-developed the database in Microsoft Access. Learned some Visual Basic 6 in order to make this a fully-featured database generating the types of reports required for accurate tracking. Taught First-Year writing in a networked Macintosh classroom. Early adopter of website-based syllabus and emphasized thoughtful use of technology as it fit the pedagogical goals of the assignment.

education

The University of Notre Dame	Master of Fine Arts, creative writing	1996
The University of Texas at Arlington	Bachelor of Arts, English	1994